

Blue and White Colors Don't Fit Every Job.....adapted from Andy Kessler....2024

95 years ago a newspaper suggested “If we call professions and office positions **white collar jobs**, we may call the trades **blue collar jobs**”. It stuck

But today there is no clear divide between blue and white according to the Bureau of Labor Statistics. **Here are some new “collar” categories**

Horse Collar – Transportation is a giant industry, staffed by people moving people or things from one place to another. It includes everyone from pilots to truck drivers and engineers

Red Collar – Doctors work with their two hands and cut into you. Nurses draw your blood. Orderlies clean it up. Healthcare is a huge service industry

Dollar Collar – From traders to tellers to data crunchers and hedge-fund managers, the financial industry has a huge pay spread and employs millions of Americans across class lines.

No Collar – This is the T-shirt wearing crowd

Clown Collar – Consider those who entertain us: actors, musicians,

Edible Collar – Everyone has got to eat. Food is big and includes, farmworkers, fisherman and cowboys as well as chefs and restaurant workers

Shock Collar – Those who work in dangerous jobs. This includes EMTs, cops and firefighters

Moveable Collar – Those whose job involves travel

Trendy Collar – Sales reps, retail workers, advertisers, influencers, digital marketers entice us to buy products: cars, clothes, electronics, toys etc.

Silicon Collar – Think robots, artificial intelligence, coders

Whiteboard Collar – Those involved in education

Red, White and Blue Collar – Military personnel

Creative Collar – Makers and artists, designers

Gig Collar – Those in the Gig Economy

My Collar – Self-employed

Bureaucrat Collar – Those who work for the Government

Physical Collar – Those who work in gyms, coach or play sports for pay,

Energy Collar – Consider all the jobs that allow you to turn on a light, move a car or machine...

Collar

Your Collar (s) _____