

95 years ago a newspaper suggested “If we call professions and office positions **white collar jobs**, we may call the trades **blue collar jobs**”. It stuck

But today there is no clear divide between blue and white according to the Bureau of Labor Statistics. **Here are some new “collar” categories**

**Horse Collar** – Transportation is a giant industry, staffed by people moving people or things from one place to another. It includes everyone from pilots to truck drivers and engineers

**Red Collar** – Doctors work with their two hands and cut into you. Nurses draw your blood. Orderlies clean it up. Healthcare is a huge service industry

**Dollar Collar** – From traders to tellers to data crunchers and hedge-fund managers, the financial industry has a huge pay spread and employs millions of Americans across class lines.

**No Collar** – This is the T-shirt wearing crowd

**Clown Collar** – Consider those who entertain us: actors, musicians,

**Edible Collar** – Everyone has got to eat. Food is big and includes, farmworkers, fisherman and cowboys as well as chefs and restaurant workers

**Shock Collar** – Those who work in dangerous jobs. This includes EMTs, cops and firefighters

**Moveable Collar** – Those whose job involves travel

**Trendy Collar** – Sales reps, retail workers, advertisers, influencers, digital marketers entice us to buy products: cars, clothes, electronics, toys etc.

**Silicon Collar** – Think robots, artificial intelligence, coders

**Whiteboard Collar** – Those involved in education

**Red, White and Blue Collar** – Military personnel

**Creative Collar** – Makers and artists, designers

**Gig Collar** – Those in the Gig Economy

**My Collar** – Self-employed

**Bureaucrat Collar** – Those who work for the Government

**Physical Collar** – Those who work in gyms, coach or play sports for pay,

**Energy Collar** – Consider all the jobs that allow you to turn on a light, move a car or machine...

\_\_\_\_\_ **Collar**

**Your Collar (s)** \_\_\_\_\_