

# Working in the Beauty Industry

August 2024

## BEAUTY SERVICES

Many beauty service professionals and support staff work to help Americans improve their appearance and retain their youth. **Hair Stylists, Estheticians and Nail Technicians (manicurists)** are three frequent job titles. Employment can be found in **salons** and **day spas** as well as **acne clinics, cruise ships, resorts, hotels, fitness and retirement centers**. One large employer is **Ulta Beauty** [www.careers.ulta.com](http://www.careers.ulta.com) that hires **Brow Waxing Experts, Beauty Advisors, Task Associates and Assistant Stylist** for its full service beauty and retail emporium.

**Salons** vary in size and local listings can be accessed online. Several large hair salon chains are Supercuts [www.supercuts.com](http://www.supercuts.com) and Great Clips [www.greatclips.com](http://www.greatclips.com). A website that is useful for jobs in the beauty industry is <http://sfbay.craigslist.org> Click on “salon/spa/fitness” under jobs. [www.indeed.com](http://www.indeed.com) can also be searched by “beauty advisor”, “beauty consultant”, “hair stylist” etc.

**Makeup Artist and Eyelash Extension Technician (Lash Artist)** are specialty niches. **Permanent make-up** is a new specialty. The Society of Permanent Cosmetic Professionals [www.spcp.org](http://www.spcp.org) provides information on training, conferences, products, etc. for permanent makeup technicians. [www.icandysalon.com](http://www.icandysalon.com) offers permanent eye makeup clinics and training for a fee. **Tanning salons** can also include waxing and make-up services.

**Plastic & reconstructive surgery clinics** offer surgical solutions. **Laser centers** offer hair and scar removal. **Piercings** and **tattoos** as well as **tattoo removal** are other specialties. **Wig making, wig fitting and sales** is another part of the beauty industry. There are also beautician jobs in mortuaries where **mortuary makeup artists** prepare bodies for viewing.

**Day spas** and **resorts** with spa services offer hydrotherapy services such as mineral baths, Vichy showers, wraps, and aromatherapy as well as specialties such as mud baths & body peels and standard services such as facials and massage. A listing of Bay Area day spas would include:

Spa Claremont in Berkeley [www.claremontresort.com](http://www.claremontresort.com) (510) 843-3000

Spa at Fairmont Sonoma Mission Inn <http://www.fairmont.com/sonoma> (707) 938-9000

Changes [www.changessalon.com](http://www.changessalon.com) is an example of a full-service day spa (925) 947-1814

[www.resortsandlodges.com](http://www.resortsandlodges.com) can be searched by geographic area to come up with a list of area facilities that feature fitness and beauty

**Massage therapists** keep the body supple and stress-free. The American Massage Therapy Association [www.amtamassage.org](http://www.amtamassage.org) has resources including a job banks. Chains such as [www.massageenvy.com](http://www.massageenvy.com) offer local employment. Spas, wellness centers, clinics, gyms, airports, chiropractic offices, retirement and rehabilitation centers provide employment.

## WEIGHT LOSS AND FITNESS CLINICS

Jenny Craig [www.jennycraig.com](http://www.jennycraig.com) offer franchise opportunities as well as paid positions as consultants, program directors and center directors.

24 Hour Fitness hires class instructors, personal trainers, sales & service experts. You can visit the website at [www.24hourfitness.com](http://www.24hourfitness.com) for gym locations and current openings.

**Teaching dance classes** is another way to help people build and/or retain flexibility and fitness. Options range from Zumba to tap dancing, belly dancing to ballroom, line dancing to salsa, hip-hop to jazz or ballet. Look for opportunities in recreation programs, dance studios...

### **BEAUTY PRODUCTS:**

Companies are built around products to enhance beauty: fashion, skin care, fragrances. **Retail Advisors/Associates** and **Sales Representatives** are the face of the product. But there are many positions in the business end: **Marketing Coordinator, Marketing Data Coordinator, Social Media Manager, Inside Sales Associate.**

### **Skin Care, Make-Up and Fragrances:**

Aveda sells products in the healing tradition. For opportunities in its salons and stores, go to [www.aveda.com](http://www.aveda.com)

Avon sells its beauty and jewelry products through its network of independent sales representatives. called associates. Learn more at [www.avoncompany.com](http://www.avoncompany.com)

Bath & Body Works reinvented the personal care industry with its fragrant products.

Check the website [www.bathandbodyworks.com](http://www.bathandbodyworks.com) for store locations

Clinique hires account executives and education managers. Clinique consultants are store employees. Online applications can be submitted at [www.clinique.com](http://www.clinique.com)

Estee Lauder sells its line of make-up and fragrances at counters in stores and in its Salons. Go to [www.estelauder.com](http://www.estelauder.com) for nearest store locations.

Lancôme products are sold by beauty advisors who work the counter at various stores.

Go to [www.lancome.com](http://www.lancome.com) to find a directory of stores.

Mary Kay Cosmetics has a tradition of direct sales of its skin care products. Go to [www.marykay.com](http://www.marykay.com) for information about self-employment opportunities

Sephora, the leading retail beauty chain in Europe, has its US headquarters at First Market Tower, 525 Market Street, SF 94105 (415)-977-4300.

The website [www.sephora.com](http://www.sephora.com) has a store locator.

MAC Cosmetics is an Estee Lauder company. Links to jobs are on the website at [www.maccosmetics.com](http://www.maccosmetics.com).

### **FASHION:**

Retail stores are the face of fashion. Malls, shopping centers and favorite stores are places to apply.

[www.broadwayplaza.com](http://www.broadwayplaza.com) lists jobs and shops at this upscale Walnut Creek shopping center; you can reach the center at (925) 939-7601.

[www.citycenterbishopranch](http://www.citycenterbishopranch) lists shops and some jobs at the center in San Ramon

**Niche careers** include visual merchandiser, personal stylist, fashion stylist, fashion merchandiser, fashion designer, fashion blogger, fashion show artist, fashion model and fashion photographer. Additional possibilities in the manufacturing sector are fit technician, buyer & retail brand ambassador.

**DESIGN:** Beauty is in the eye of the beholder. Additional career possibilities exist in the world of design: jewelry designer, interior designer, landscape designer, floral designer, industrial designer, product designer and costume designer.